



2017 - 2018 BUYER'S GUIDE

The Swim Journal's Buyer's Guide is a Resource Guide of national and international industry manufacturers and suppliers.

Categories Include:

Swimwear, Activewear, Cover-ups, Beachwear, Resortwear, Surfwear, Sun-Protective Wear and Accessories for Men, Women and Children. Also including Sun-Care Products, Beach Paraphernalia and Display Fixtures.

The Swim Journal Buyer's Guide will be published in the September 2017 digital issue and available online at: www.theswimjournal.com

THE COST

Cost to be included in the Buyer's Guide for one year, with hyperlink

- \$1,200 for non-advertisers
- \$750 for advertisers in one (1) issue
- \$500 for advertisers in two (2) issues
- Free to advertisers in three (3) issues
- Add company logo to your listing for \$250
- Add full-color image to the Buyer's Guide for \$500 per image

Complete this form and email or fax back

For your main listing, please provide the following information:

Primary Company Name: _____

Associated Labels: _____

Company Address: _____

City, State, Zip: _____

Phone Number: _____ Fax Number: _____

Web Site Address: _____

Company President: _____

Contact Person: _____

Contact Phone: _____ Email: _____

Check all categories below that represents your company:

Swimwear:

- Activewear
- Bra-Sized
- Children's
- Contemporary
- Designer
- Figure Control
- Juniors
- Mastectomy
- Maternity
- Men's
- Missy
- Performance
- Plus-Sized

- Cover-ups
- Display Fixtures
- Resortwear
- Sun-Care Products
- Sun-Protective Wear
- Surfwear

Accessories:

- Bags
- Eyewear
- Hats
- Jewelry

Footwear:

- For Children
- For Men
- For Women

Apparel and Other Products:

- Beachwear
- Beach Paraphernalia



Complete this form and E-mail to: Suzanne@theswimjournal.com or Fax to: 678-609-1383

For more information contact Suzanne Bernhardt at: Tel: 678-880-9282